



VIVACE[®]
Fractional Micro Needle RF

AESTHETICS BIOMEDICAL® REPRESENTS A TEAM OF THE BEST AND THE BRIGHTEST INNOVATORS IN THE GLOBAL AESTHETICS MARKET WHO HAVE DEVELOPED PROGRAMS AND PRODUCTS DESIGNS TO ACHIEVE OPTI MAL RESULTS FOR THE CONSUMER. ABM IS A THOUGHT LEADER IN THE INNOVATION OF TREATMENT SERUMS, MASKS, AND RECOVERY SYSTEMS TO ENHANCE THE RESULTS OF THE TREATMENTS WE DESIGN.

EXPERIENCE
VIVACE.
EXPERIENCE
THE RESULTS.™

LOVE THE SKIN YOU'RE IN



THE INNOVATORS AT AESTHETICS BIOMEDICAL®
HAVE DESIGNED THE VIVACE EXPERIENCE®,
AN EXCITING, BEST-IN-CLASS, PROPRIETARY
TREATMENT. THE VIVACE EXPERIENCE®
UTILIZES THE RIGHT RF MICRONEEDLING
DEVICE, THE RIGHT SERUMS, AND THE RIGHT
RECOVERY CARE TO MAKE THE VIVACE
EXPERIENCE® THE RIGHT AND BEST CHOICE FOR
OPTIMAL RESULTS AND PATIENT SATISFACTION.

Vivace® needle sets contain 36
insulated gold-tipped needles ready
to deliver results at 31 depth settings.






THE VIVACE EXPERIENCE[®] PROVIDES THE MOST DRAMATIC RESULTS WITH VIRTUALLY NO PAIN AND NO DOWNTIME

- Most comfortable client experience with minimal downtime
- 31 multilevel precise robotic depth adjustments
- 0.5mm-3.5mm depth (0.1mm movement)
- Robotic soothe glide hand piece for gentle insertion
- 36 golden perfectly sized insulated needles
- Protect epidermis for the most comfortable patient experience
- Patterned RF emission by Chevron Circuit
- 1MHZ Radio Frequency
- AVC (Automatic Visualization Confirmation)

We start with the Vivace®, a best-in-class RF microneedling device for an incomparable patient experience. Setting the Vivace® apart from the competition are a number of design decisions made in the best interest of patient results and patient comfort. Additionally, our device has earned FDA clearance which is critically important in today's increasingly stringent regulatory climate.

As opposed to microneedling rollers and pens that can lead to tearing, pain, variable patient results, and downtime, the Vivace's needle set contains 36 insulated, gold coated needles to deliver precise RF energy. The robotic, step motor—only found on the Vivace®—creates fast and even puncture rates for smooth penetration into the skin. The robotic depth settings offer 31 precise, multilevel adjustments down to a depth of 3.5 mm at .1 mm increments.



A great aesthetic treatment is so much more than the use of a device. Our research has shown that one of the greatest barriers for patients to embark on new treatments is the fear of pain. Patient testimonials share surprise and excitement over the results, with minimal discomfort documented. The comfort created through implementation of the Vivace Experience® is second to none and no other company on the market is similarly committed to creating a positive, comfortable, and comprehensive patient experience.

The Vivace Experience® includes a specialized treatment serum—the best the industry can offer to enhance collagen and elastin production—and a revolutionary peptide mask to reduce redness. The Vivace Experience® is remarkable and not only addresses fine lines and wrinkles, but the cosmetic products assist in reduction of pore size and improved skin tone and texture. The Vivace® creates one of the shortest downtime in the industry and our patients report they have gone out with friends after the treatment with no makeup; whereas other devices suggest a longer period for initial recovery.

THE INNOVATORS AT ABM ARE DEDICATED TO PROVIDING THE BEST PATIENT EXPERIENCE UTILIZING THE BEST-IN-CLASS DEVICE AND POST TREATMENT SERUMS THAT DO IT RIGHT THE FIRST TIME AND DELIVER RESULTS YOU CAN TRUST AND SHARE WITH OTHERS.



THE VIVACE®

It's the newest generation of radio frequency microneedling and the Vivace® is FDA-cleared for your safety. This minimally-invasive treatment stimulates the natural production of collagen and is shown to be effective in alleviating facial wrinkles, fine lines, and tightening the face and neck. If you are looking for optimal results, look no more. Welcome to the Vivace Experience®.

DEMAND FOR MICRONEEDLING SURGES

Microneedling is one of the top ten, most searched topics in aesthetics. Microneedling (also known as collagen induction therapy) is a minimally invasive treatment designed to rejuvenate the skin. A device with fine needles creates tiny punctures in the top layer of the skin that trigger the body to create new collagen and elastin using the power of radio frequency. The process of neovascularization and neocollagenesis can create improvement in skin texture and firmness, as well as and pore size.

1

PREPARE: Typically, a personalized compounded numbing cream is offered to patients and designed to ensure patient comfort. Using the right product makes the treatment virtually pain-free.

2

TREAT: The gold coated needles of the Vivace® and the robotically driven handpiece offer one of the most comfortable patient experiences for microneedling in the industry.

3

BOOST: Boost Serum is a triple-peptide glide serum that contains naturally occurring amino acids that hydrate the skin and aid in patient outcomes.

4

SOOTHE: Accelerating recovery, our Soothe Mask is a breakthrough innovation that combines Binterin (CD99) peptides in a cooling fluid for post procedure, microneedling, and peels.

5

RETURN: Vivace® is an affordable unit, allowing a broader opportunity for patient engagement. The Vivace Experience®, with its diverse product choices, promotes satisfaction that encourages repeat treatments and a high level of patient referrals. Our trusted advisors say the Vivace® has paid for itself in a short amount of time and has created a return on investment that benefits their practices. Vivace® is all about results, for the patient and for the practice.

VIVACE®
Fractional Micro Needle RF

#HowDoYouNeedle Instagram Live Series

Streaming Weekly on @VivaceExperience

Join us for a brand new Instagram Live series taking the newest RF microneedling treatment #VivaceExperience digital to stay connected with our practices, consumers, and influencer on all things #microneedling. Providers will be answering FAQs, debunking common myths or misconceptions, and discussing best practices. Vivace® is a revolutionary skincare treatment that improves overall skin appearance and has patients glowing!

LIVE





**THE VIVACE
EXPERIENCE®**
IS THE DIFFERENCE

**CELEBRATING
200K
TREATMENTS**

VIVACE
Fractional Micro Needle RF

HAPPY NATIONAL VIVACE® MICRONEEDLING DAY

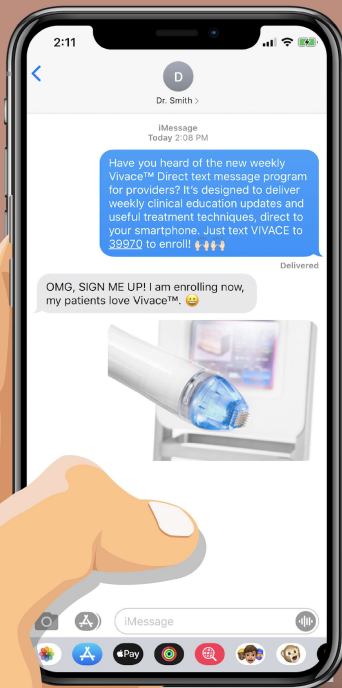
In recognition of the **Vivace Experience® by Aesthetics Biomedical®**, an official **#NationalMicroneedlingDay** was endowed and dedicated to honor the industry leading microneedling treatment in the country on Monday, October 26, 2020!

Congratulations to all of the Vivace® physicians, providers, and practices!



VIVACE™

Fractional Micro Needle RF



ARE YOU A
MEDICAL
PROVIDER?

TEXT VIVACE
TO 39970

FOR WEEKLY
PROVIDER UPDATES
& BEST PRACTICES

TEXT VIVACE TO 39970
FOR WEEKLY PROVIDER UPDATES & BEST PRACTICES

HERE'S WHAT PHYSICIANS ARE SAYING ABOUT THE VIVACE EXPERIENCE®



Dr. Ashley Magovern
Manhattan Beach, CA

"Having a Vivace® in my practice is one of the best decisions I've ever made, not only for my business but most importantly, for my patients. We've been celebrating the impressive skincare results the Vivace® produces for a long time in our office, but can't wait to celebrate Vivace's latest distinction, #NationalMicroneedlingDay, with the rest of the country! I also can't wait to see what Aesthetics Biomedical® has up their sleeves for the festivities ... whatever they touch turns to gold!"

— Dr. Ashley Magovern, Manhattan Beach, CA



Dr. Paul Jarrod Frank
Marina Del Rey, NY

"The latest and greatest of energy based microneedling is the Vivace®. It's a very ergonomically and easy device to use. It's portable, it's very solid-state, and it's just a very user-friendly device. Although it's simple to use, there is versatility in terms of what you can do with the device, because there's so many different things you can do with it. For practices who might not have every device in the book, it's really a jack of all trades."

— Dr. Paul Jarrod Frank, New York, NY



Jennifer Stieber, NP
Nashville, TN

"We are fortunate to work with a lot of celebrities and influencers in Nashville and Vivace® is always a favorite treatment. The treatment has great results with virtually no downtime, and minimal, if any, discomfort. This is important for all my clients, but especially for people who have a busy schedule of appearances and also for working parents that need maximum results in short timeframes."

— Jennifer Stieber NP, Nashville, TN



Dr. Monica Bonakdar
Newport Beach, CA

"I have been very happy with my experience with The Vivace®. I've been using my CO2 laser and Fraxel less and less because my clients did not want the downtime. When I heard of microneedling with radio frequency devices, I was looking for something where women could come in every month and not feel afraid of the pain or downtime."

— Dr. Monica Bonakdar, Newport Beach, CA

HERE'S WHAT PHYSICIANS ARE SAYING ABOUT THE VIVACE EXPERIENCE®



Dr. Emil Tanghetti
Sacramento, CA

"This is a great device. In terms of ROI at my practice, we've never had a device launch this successfully. After only a couple of months of treatments, we are well on our way to recouping our investment. Whether you have a practice with a great number of devices, like my own, or you are a practice just starting to invest in devices, the Vivace® is a great choice"

—Dr. Emil Tanghetti, Sacramento, CA



Dr. David Vasily
Bethlehem, PA

"The ideal patient for The Vivace is a patient who has mild to moderate photo damage, laxity or acne scars. To date, we have treated 200 patients with this procedure. In general, patients with sebaceous, thickened, oily skin, light brown to medium brown skin tones seem to respond the best to this technology."

— Dr. David Vasily MD, Bethlehem, PA



Dr. Sheila Nazarian
Beverly Hills, CA

"It's been going really, really well with the Vivace®. I've been getting text messages from my patients the next day wanting me to see how their skin looks. This is so amazing! I really like how there is no downtime. So, it's a very easy thing to convince people to try. We'll share with them, 'your skin is going to look amazing, it's long lasting and there's no downtime.' So, there really is no excuse. Who doesn't want to look amazing!"

—Dr. Sheila Nazarian, Beverly Hills, CA



Dr. Michael DeWolfe
Chicago, IL

"In less than 1 year with Vivace® we have treated 300 patients with consistent, durable results. We have transitioned our treatment technique to utilize Vivace® 3D Precision to obtain increased tightening by targeting specific layers of the epidermis and dermis with insulated needles that are safe for more skin types."

—Dr. Michael DeWolfe, Chicago, IL

VIVACE™
Fractional Micro Needle RF

VIVACE EXPERIENCE™ FEATURING SKINCEUTICALS C E FERULIC®

Who doesn't love a power couple? We've combined the newest generation of FDA-cleared, minimally-invasive RF microneedling technology with the #1 medical professional skincare brand in the U.S.¹ to give your patients visibly brighter, more radiant skin post-treatment. As a leader in research, innovation, and antioxidant technology, SkinCeuticals products are used globally by top dermatologists, plastic surgeons, and skincare professionals to complement aesthetic procedures both in-office and at home.

Aesthetics Biomedical's Vivace™ is shown to be effective in alleviating facial wrinkles, fine lines, improving skin texture and overall glow, and tightening and toning the face, neck, hands, and body.

Complement your patients' results with C E Ferulic®, the iconic SkinCeuticals daytime vitamin C serum proven to deliver advanced environmental protection and visible anti-aging results. C E Ferulic is shown to be well-tolerated post-procedure.²

C E FERULIC CLINICAL RESULTS

+44%	+36%	+37%
IMPROVEMENT IN SKIN RADIANCE	IMPROVEMENT IN THE APPEARANCE OF WRINKLES	INCREASE IN SKIN FIRMNESS

SKINCEUTICALS
C E FERULIC®
COMBINATION ANTIOXIDANT
CONTAINING:
15% L-ASCORBIC ACID,
1% ALPHA-TOCOPHEROL
AND 0.5% FERULIC ACID
PREVENT
30 ml / 1 fl oz

¹Professional Skin Care (PCA) Market Analysis and Opportunities, 2015
²Lower-Assisted Clinical Study: SkinCeuticals C E Ferulic® vs. L-Ascorbic Acid
Decreased Fractional Laser Post-Treatment Recovery to Increase
Growth Factor Expression, Skin and Medicine 2015
³16-week clinical study conducted on 50 Caucasian male and female
ages 40-60 years old (J.D., 2017)

RECOMMENDED PATIENT POST-CARE REGIMEN SURGES

Apply the Soothe Mask immediately after the Vivace Experience® treatment. If time does not allow for a masking step, advise the patient to apply the mask during the first four hours post-treatment. Your patient should take home the following items included in this kit:

- Post-Treatment Regimen Card
- 4mL Boost Serum
- 4mL C E Ferulic®
- Sooth Mask (optional if mask is applied in-office)

SKINCEUTICALS®



Everything You Need To Know About Laser Skin Tightening

— Is this the way to get a more chiseled jawline?

ELLE MAGAZINE | MAY 1, 2018

SkinCeuticals Just Announced a New Microneedling Treatment

What Is a Vampire Facial, and are the Benefits Worth It?

The Newest 'Real Housewife' Leah McSweeney Shares the In-Office Treatment She Misses the Most Right Now

MICRONEEDLING

Vivace RF Is the Fine Line-Smoothing, Downtime-Free Treatment You Need to Know About

BY HILARY SHEINBAUM | MARCH 22, 2018

Happy National Microneedling Day! Here's Everything You Need to Know About Vivace RF Microneedling

Book an appointment on the treatment's celebratory day, October 26, for a brighter, more youthful-looking complexion.

I TRIED A CLINICAL MICRONEEDLING TREATMENT THAT PROMISED GLOWING SKIN WITH LITTLE DOWNTIME

BAZAR realself. NEWBEAUTY ELLE bravo BYRDIE E! NEWS FOX

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Modern Aesthetics

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practical dermatology



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MOLLY SIMS

@mollybsims

“

I just had my first @vivaceexperience
and I already booked my next
three appointments! ”

- Molly Sims

BRAND AMBASSADOR | MODEL | ACTRESS | AUTHOR | PHILANTHROPIST



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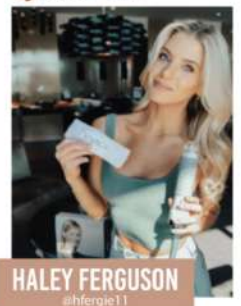


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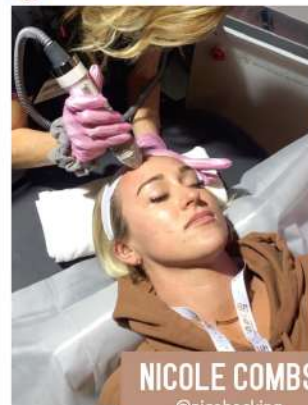
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“My skin feels tighter, more radiant, and the treatment was super easy with basically zero downtime.”

Tish Cyrus

AMERICAN ACTRESS | PRODUCER | PODCASTER



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MELISSA METRANO
@melisfit_



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JEN SAVIANO
@jensav11

“ In a moooood tonight thanks to my VIVACE facial yesterday *aka radio-frequency microneedling*...taking this glow OUT tonight! ”

Jen Saviano

TV PERSONALITY | PODCAST HOST | INFLUENCER



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JENNA COOPER
@jennacooperfit



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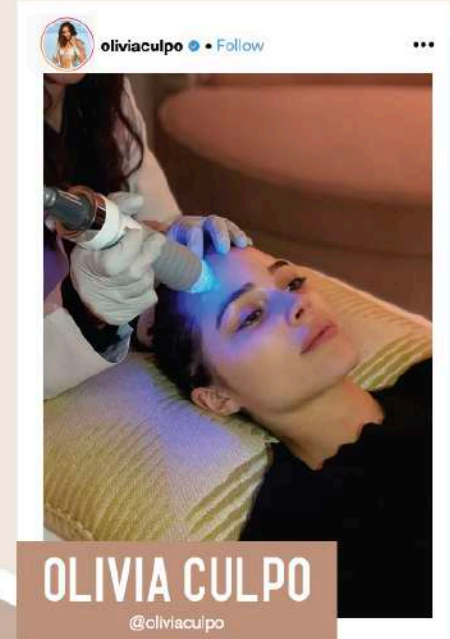
LAUREN LUYENDYK
@laurenluendyk



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CASSIE KELLEY
@cassiemkelley



“ The whole process didn't take long at all, and I immediately felt like my skin was glowing, smoother, and toned. ”

Olivia Culpo

FASHION INFLUENCER | SOCIAL MEDIA PERSONALITY

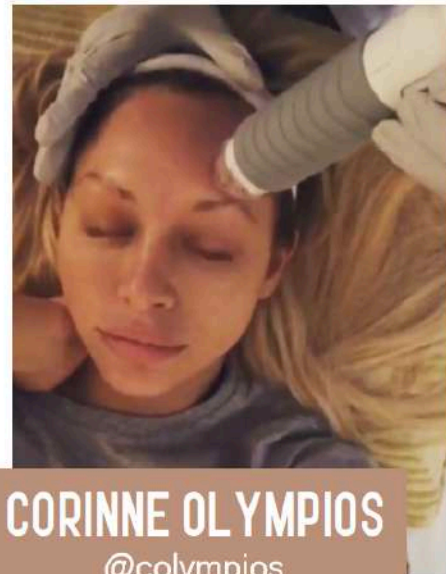


SYNDEY RAE BASS
@sydneyraebass



ALLISON MCNAMARA
@allisonmcnamara

VIVACE



CORINNE OLYMPIOS
@colympios

colympios I'm Bringing Selfies back to show off this baby face! I can already feel and see improvements in my skins tone and texture after my first @VivaceExperience.



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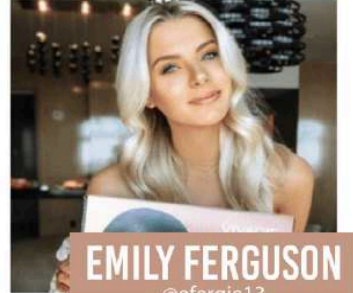
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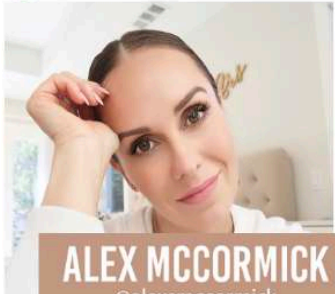
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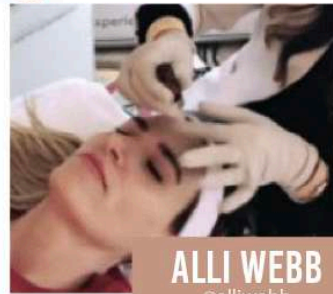
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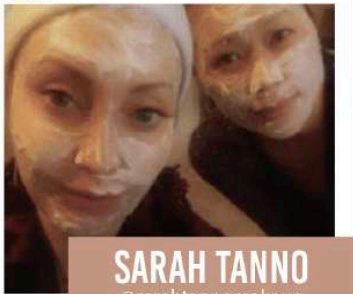
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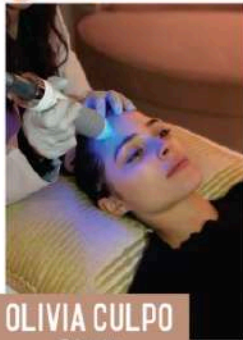
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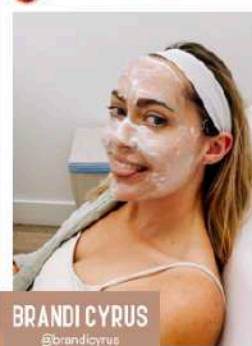
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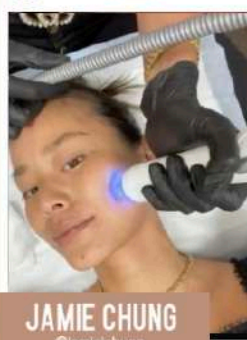
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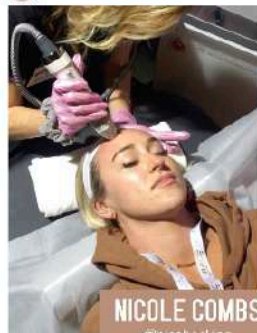
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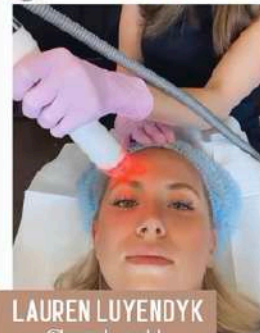
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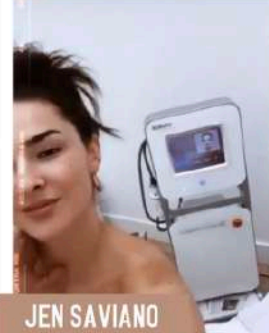
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JEN SAVIANO
@jensavi11

FREQUENTLY ASKED QUESTIONS

What does a treatment feel like?

Once the skin is numb, you may feel light pressure that tells you the device is doing its work. Most people find the treatment to be comfortable with minimal downtime.

Does it hurt?

Typically, a numbing cream is applied 30 to 45 minutes prior to the treatment to ensure a comfortable patient experience throughout the treatment. Many testimonials from patients say they found the treatment to be in a range of comfortable to virtually pain-free. The Vivace® was designed with patient comfort in mind.

How do I determine the right treatment for me?

It's important to work with a trusted provider who uses FDA-cleared devices to give you confidence in its safety and efficacy. Seek a patient experience that has been designed to be the most comfortable experience with the greatest results. Understand that the device used is only part of the process; the right serums and recovery system will enhance your results.

How long does it take?

The actual treatment takes about 20-45 minutes depending on the area, with an additional 30-45 minutes needed for numbing.

What is my recovery time?

Providers may choose to supplement the treatment with serums and recovery protocols that create optimal results and faster recovery. By using the right products our patients are ready for a night out, with very little to no indication of any treatment that day.

What is RF?

Radio frequency provides heat that stimulates collagen production which has been found to lead to tighter, younger-looking skin. Combined with state-of-the-art microneedling, patients experience optimal results.

How many treatments do I need?

Most providers find that 3 to 4 treatments, spaced 4 to 6 weeks apart, provide the optimal experience for patients. While the results are often immediate for skin tone and texture, there is also improvement over a three-month period as the process of collagen regeneration increases over time.

When can I wear makeup?

Most patients go out within hours after the treatment with no makeup at all. To maximize the combination of open channels, use our Soothe Mask and Boost Serum. We recommend at least six hours before you apply makeup.

How do I get the maximum result from my treatment?

Follow the recommended recovery protocols from your provider, once you get home. We also recommend the use of our Soothe Mask and the Boost Serum.

Additionally, abstinence from the sun and you are well on your way to maximizing the Vivace Experience® for yourself. Multiple treatments are recommended for optimal results.

What kind of skin does it work on?

Most skin colors can be treated, including tanned skin and dark skin.

Shaun Wootten BSE
 Zosia E. Zawacki VMD
 Lawrence A. Rhens Ph.D
 Carol Meschter DVM, PhD, DACVP
 Zoe Diana Draelos MD

An evaluation of electrocoagulation and thermal diffusion following radiofrequency microneedling using an in vivo porcine skin model. Few studies exist that examined the role of radiofrequency microneedling (RFMN) in skin electrocoagulation. This research utilized a porcine model to understand bipolar dermal delivery from an RFMN device.



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ORIGINAL CONTRIBUTION



WILEY

An evaluation of electrocoagulation and thermal diffusion following radiofrequency microneedling using an in vivo porcine skin model

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Funding Information: This study was funded by Aesthetics Biomedical Inc., Phoenix, Arizona, USA.

Abstract

Background: Few studies exist that examined the role of radiofrequency microneedling (RFMN) in skin electrocoagulation. This research utilized a porcine model to understand bipolar dermal delivery from an RFMN device.

Aims: The objective of this study was to elucidate and compare the dermal thermal effects of a RFMN device producing 1 and 2 MHz signal amplitudes, with respective voltage and current gradients, utilizing noninsulated and insulated needles by examining the histologic effects on porcine skin.

Methods: Two separate animal studies were conducted to evaluate the electrocoagulation and thermal diffusion effects using the RFMN device. The electrocoagulation effects were assessed histologically using hematoxylin and eosin (H&E) staining, and heating effects were assessed through thermal imaging.

Results: Histology results of the thermal injury induced by insulated needles demonstrated that 2 MHz resulted in a narrow and concentrated coagulation zone as compared to 1 MHz. Further, the 1 MHz insulated needle resulted in oval shaped tissue coagulation as compared to 2 MHz tissue coagulation that was coxular. Finally, full thermal diffusion occurs seconds after the set RF conduction time.

Conclusion: The findings showed that 1 MHz insulated needle produces larger coagulations with an increase in power level. The 1 MHz noninsulated array was comparable to the 2 MHz insulated array with similar histologic features, and heat dissipates seconds after the set conduction time.

KEYWORDS

dermal heating, electrocoagulation, microneedling, radiofrequency, skin tightening

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J Cosmet Dermatol. 2020;00:1–7.

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realself.

VIVACE®

The most requested
microneedling
treatment on RealSelf



VIVACE
Fractional Micro Needle RF



GROWING INTEREST IN MICRONEEDLING AND SKINCARE

VIVACE®: THE TOP TRENDING

Microneedling treatment on
RealSelf over the past 12 months

82%

OF REALSELF CONSUMERS

said they are interested in treatments
that combine both microneedling and
personalized skincare.



VIVACE® RANKS #1 IN MICRONEEDLING CONTACTS

Driving more leads to doctors
than any other microneedling
device on RealSelf





66%

OF USERS

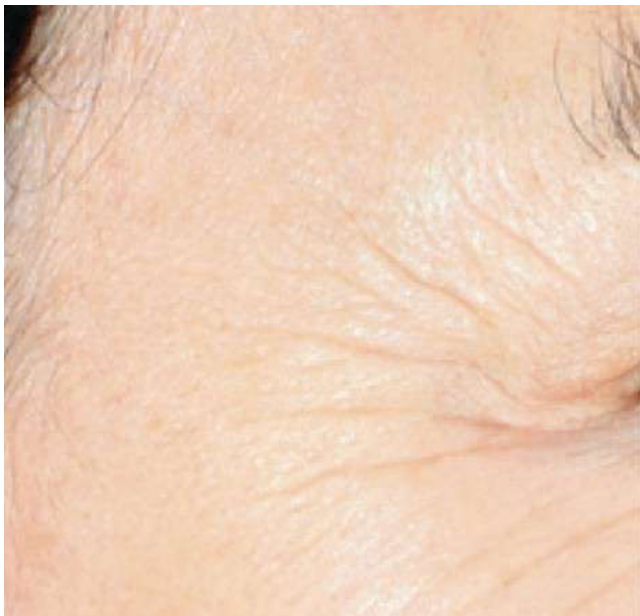
surveyed on RealSelf said they would choose Vivace® over seven different leading traditional and RF microneedling treatments.

VIVACE® has **3X** more reviews
than the next leading microneedling competitor



"THERE IS SOMETHING ABOUT VIVACE® THAT IS SPECIAL—DOWNTIME IS SIGNIFICANTLY LESS THAN REGULAR MICRONEEDLING. AFTER MY TREATMENTS, I FEEL LIKE MY MAKEUP JUST GLIDES OFF MY SKIN. I LIKE TO CALL IT THE BENJAMIN BUTTON FACIAL. IT'S LITERALLY MY GO-TO TREATMENT."

REALSELF MEMBER, JENSAV11 – VIVACE® PATIENT



BEFORE



AFTER

VIVACE[®]

VIVACE®



BEFORE



AFTER

BEFORE & AFTER



VIVACE®



BEFORE



AFTER



BEFORE



AFTER

VIVACE®

Treatment performed by Dr. Sheila Nazarian

VIVACE®



BEFORE



AFTER

Treatment performed by Dr. Marc Salzman



THE PERPETUAL PURSUIT OF PERFECTION

AESTHETICS BIOMEDICAL

The innovators at Aesthetics Biomedical® are dedicated to providing a remarkable patient experience utilizing the best-in-class device that does it right the first time and delivers lasting results.

VivaceExperience.com